

“Absolutely masterful!”  
“¡Absolutamente magisral!”



“A powerful film.”  
“Una película poderosa.”



SURVIVAL ISN'T TRENDY. IT'S THE ONLY WAY FORWARD.

DOLORES HUERTA·GUILLERMINA RODRIGUEZ·CHEF ROY CHOI·CHEF RYAN HARKINS·BILL ESPARZA·LUIS VALDEZ



# Backstreet to the American Dream



## EXECUTIVE SUMMARY

- 90 Minutes
- 16 Awards
- Documentary Feature
- Dolores Huerta – Exec. Producer
- Jarritos – Promotional Partner
- IDA (Intl. Doc Assoc.) – Fiscal Sponsor
- Grant - Eastside Arts Initiative

## FILM FESTIVALS

- 12 in the United States
- 1 in Paris, FR
- 1 GuadaLajara, MX (L.A.)

## EDUCATIONAL

### SCREENINGS

- 13 Universities
- 5 Cultural Centers





## FILM FESTIVALS 🏆



## LOGLINE

A raw and intimate portrait of race, labor, and class in modern-day America, ***Backstreet to the American Dream*** humanizes Latino immigrants and immerses viewers in the world of blue-collar entrepreneurs selling street food.

"*Backstreet to the American Dream* is the intersection between immigration, workers' rights, social justice, and the informal economy. It's the kind of film I love to show my students at the beginning of the quarter, so they understand the issues we'll cover."  
 - Prof. Gaspar Rivera-Salgado, Dir. of UCLA Center for Mexican Studies & Project Dir. at the UCLA Labor Center



"...the story is about entrepreneurs chasing The American Dream, changing attitudes around cultural differences and social media's role in this modern-day revolution."



"...Patricia Nazario has counted on various university-level news interns to record, edit and organize media."



"Absolutely masterful!"



"A rich and vibrant portrait of the lives of everyday Americans."



"A powerful film"



"Our mission is to share Mexican culture with the world, and this documentary aligns with our core company values."





2025 Certificate of Special Recognition: United States Congresswoman Maxine Waters (43<sup>rd</sup> District, CA)

- "For creating **Cinema. Cultura. Comunidad.**, a film and cultural festival in celebration of Hispanic Heritage Month...and whose work humanizes the perception of immigrants..."

2025 Certificate of Recognition: City of Los Angeles Mayor Karen Bass

- "...I extend appreciation for her dedication to telling the stories of the workers and families that demonstrate the strength, resilience, and entrepreneurship that continue to shape the City of Angels."

2024 Special Commendation: L.A. County Supervisor (Dist 1)/Former U.S. Secretary of Labor Hilda Solis

- "We recognize the film's accomplishment of delving into how street food fosters inclusion, while exploring the deep connection between food, culture, and community."

2024 Special Commendation: L.A. County Supervisor Lindsey Horvath (Dist. 3)

- "We applaud Patricia for the illustrious response she has received for this film..."

2024 Special Commendation: L.A. City Councilmember Mónica Rodríguez (Dist. 7)

- "Thank you for documenting the hard work and sacrifices of immigrants as they chase the American Dream."

Garifuna International Indigenous Film Festival

**Intangible Heritage Documentary**

2022

Highland Park Independent Film Festival

**Best Feature Documentary**

2022

Highland Park Independent Film Festival

**Humanitarian Award**

2022

Culver City Film Festival

**Best Director Documentary Feature**

2022

San Antonio Film Festival

**Best Food Film**

2022

San Antonio Film Festival

**Audience Award Best Documentary Feature**

2022

Ruben Salazar National Journalism Award

**Digital Media (2<sup>nd</sup> Place)**

2021

Riverside International Film Festival

**Jury Award Best Animation Short**

2021

Independent Shorts Awards

**Jury Award Best Animated Short**

2021

United Workers Film Festival

**Special Jury Prize**

2021

2012 United States Congress: **The Congressional Award** – U.S. Congresswoman Loretta Sánchez, CA Dist. 46

2012 United States Congress: **The Congressional Award** – U.S. Congresswoman Linda Sánchez, CA Dist. 38

2012 La Asociación Latina de Asistencia & Partners – **Leaders Blazing Trails Award**

- "Dedication to the Betterment of our Communities"

" I would love to be able to screen this film to my students to empower them to make their project's come to life when released."

-Joanna Mineo, Advisor MASSStep Culinary Program •  
Hampden County Sheriff's Office, Massachusetts



## SYNOPSIS

Survival isn't trendy. It's the only way forward.

### PLOT OUTLINE

***Backstreet to the American Dream***—championed by Jarritos and Executive Producer Dolores Huerta, a Presidential Medal of Freedom honoree—is an award-winning documentary about race, work, and class in modern-day America. Set in Los Angeles at the peak of the \$2 billion global food truck boom, the 90-minute journey moves beyond culinary fads to cut deep into the gritty layers of L.A.'s less-glamorous neighborhoods. What emerges is a sobering reality check: a portrait of bootstrapping entrepreneurs with limited options, for whom survival is anything but trendy.

The historic centerpiece of this bilingual film is a stunning four-minute animation tracing the evolution of street food from Ancient Mexico to South L.A. Scored with handmade instruments and narrated in English, Spanish, and the Indigenous Náhuatl language, this groundbreaking sequence has won **two Best Animated Short awards**.

This vérité-style feature, told from the trenches, channels the spirit of civil rights-era documentaries while reimagining the American Dream through a Latino lens. Amid deepening division and intensifying anti-immigrant sentiment in the United States, the story zeroes in on the singular act that unites us all: breaking bread across class and culture. Centered on food trucks, where people from all walks of life share meals, this cross-cultural odyssey captures the growing divide between wage earners and the wealthy, survival and spectacle, hardship and hustle. Through food, the film ignites empathy and sparks dialogue among audiences who might not otherwise contemplate the human cost of inequality.

Timely and unflinching, this powerful slice of contemporary Americana delivers an urgent call to action: recognize the humanity of those who keep America running, and the fragility of democracy in the struggle for labor rights, dignity, and equal opportunity. This cinematic exposé has screened at 14 film festivals, including **Dances With Films, Newport Beach, Sonoma, San Antonio, GuadaLajara, Workers Unite-NYC, and Ethnografilm Paris**; 18 universities and cultural centers across the U.S., and has won 18 awards/commendations.

### PLOT SUMMARY



***Backstreet to the American Dream***—championed by Jarritos and Executive Producer Dolores Huerta, a Presidential Medal of Freedom honoree—is an award-winning documentary about race, work, and class in modern-day America. Set in Los Angeles at the peak of the \$2 billion global food truck boom, this 90-minute journey moves beyond culinary fads to cut deep into the gritty layers of L.A.'s less-glamorous neighborhoods. What emerges is a sobering reality check: a portrait of bootstrapping entrepreneurs with limited options, for whom survival is anything but trendy.

Lauded for its rich, character-driven narrative, the vivid contrast between blue-collar Americans and bold, resilient immigrants unfolds through two wildly different stories: On one side, Cleveland natives Matt Chernus and Chef Ryan Harkins win the first season of ***The Great Food Truck Race*** on **Food Network** in 2010 with their iconic, heavy-metal-themed burger truck, **Grill 'Em All**, and skyrocket to reality TV stardom and social media royalty. In stark contrast, Doña Guillermina Villa Rodríguez (Doña Guille), a grandmother with salt-and-pepper hair, crossed the U.S.–Mexico border in 1977 to support her infant son back home. Since 1982, she has parked **El Pescadito**, her mariscos lonchera (seafood truck), on the same corner in a Spanish-speaking enclave of South L.A., building her business without algorithms, just word of mouth and community trust. Doña Guille is like family now to many of her customers, as she has been feeding the same immigrant families for generations.

(Continue on next page)



Echoing the spirit of Civil Rights-era documentaries on African-Americans, this perspective, told from the trenches, reimagines the American Dream through a Latino lens. It exposes the present parallel fight for labor dignity, human rights, and freedom from discriminatory policing. exposing today's parallel fight for labor dignity, human rights, and freedom from discriminatory policing. The historic centerpiece of this powerful project is a stunning four-minute animation tracing the evolution of street food from Ancient Mexico to South L.A. Scored with handmade instruments and narrated in English, Spanish, and the Indigenous Náhuatl language, this groundbreaking sequence has won **two Best Animated Short awards**.

Amid deepening division and intensifying anti-immigrant sentiment across the United States, this bilingual story zeroes in on the singular act that unites us all: breaking bread across class and culture. Centered on food trucks, where people from all walks of life share meals, this vérité-style film is a meditation on who gets a seat at the table, and who's left cleaning up after the feast. The cinematic depiction captures the growing divide between wage earners and the wealthy, survival and spectacle, hardship and hustle. Through food, the film ignites empathy and sparks dialogue among audiences who might not otherwise contemplate the human cost of inequality.

Timely and unflinching, this cross-cultural odyssey delivers an urgent call to action: recognize the humanity of those who keep America running, and the fragility of democracy in the struggle for labor rights, dignity, and equal opportunity. A contemporary exposé, ***Backstreet to the American Dream*** has screened at 14 film festivals, including **Dances With Films, Newport Beach, Sonoma, San Antonio, GuadaLajara, Workers Unite-NYC, and Ethnografilm Paris**; as well as 18 universities and cultural centers across the U.S., and has earned 18 awards/commendations.



# PATRICIA NAZARIO, M.S.

Award-Winning Filmmaker & Journalist | Live Events Producer | Production Manager

Patricia Nazario is an international, bilingual filmmaker and journalist whose work captures the grit, resilience, and ingenuity powering the modern American Dream. A graduate of UCLA and Columbia University's Graduate School of Journalism, she has earned 16 major awards and distinctions, including five Golden Mikes, multiple honors from the Associated Press, three Certificates of Special Recognition from the U.S. Congress, and numerous accolades from national journalism organizations.

Nazario's reporting career spans some of the most defining events of the early 21st century: the 9/11 terrorist attacks in New York, multiple hurricanes across Florida, and Argentina's financial and political collapse in 2001. Her groundbreaking coverage of Miami's Cuban-American community earned South Florida's NPR affiliate, WLRN 89.3, its first statewide journalism award.

Partially raised in a blue-collar Mexican enclave of Los Angeles, Nazario grew up witnessing the pride and dig-

nity immigrant-run taco trucks brought to working-class neighborhoods. When "gourmet trucks" exploded into a pop-culture fad in 2008, she recognized a deeper story: inequality, entrepreneurship, and cultural identity in a rapidly chang-



changing city.

That insight became *Backstreet to the American Dream*, a 90-minute feature documentary more than a decade in the making. The film is a raw, immersive portrait of race, labor, and class through the lens of the \$2 billion global food-truck phenomenon. Independently financed, shot, and produced, the documentary has screened at 14 festivals (including Dances With Films, Newport Beach, Sonoma, and Ethnografilm Paris) earning 16 awards, such as Best Documentary, Best Food Film, and a Humanitarian Award.

Nazario led the film's distribution strategy, forging partnerships with Jarritos and working alongside civil-rights icon Dolores Huerta to amplify the film's national impact. The project has been formally recognized by Los

Angeles Mayor Karen Bass and U.S. Congresswoman Maxine Waters for humanizing immigrant families amid ongoing debates about labor, policing, and economic justice.

Fluent in Spanish, Nazario has lived and traveled extensively throughout South America, producing international work for NPR, Marketplace, and the BBC. Her storytelling blends a reporter's discipline with a filmmaker's vision, connecting pop culture, politics, and human rights with emotional resonance and journalistic rigor.

Beyond the screen, Nazario is the creator and producer of **Cinema. Cultura. Comunidad.**, a large-scale, daylong, live film and cultural festival in Los Angeles that spotlights emerging directors, supports grassroots arts organizations, and reinvests resources into working-class communities.

Patricia Nazario continues to bridge worlds and spark dialogue with projects that challenge stereotypes, elevate immigrant narratives, and reimagine what the American Dream can mean for the next generation, immigrants and Americans alike.

Explore → [www.PatriciaNazario.com](http://www.PatriciaNazario.com)

# DOLORES HUERTA

Presidential Medal of Freedom Recipient  
Executive Producer | Labor Leader | Civil Rights Activist

Dolores Huerta is one of the most influential civil rights leaders in American history. For more than six decades, she has fought to correct economic, social, and civil injustices, first for farmworkers, and later for immigrants, women, and the LGBTQ+ community.

Huerta discovered her calling as a community organizer with the Stockton chapter of the Community Service Organization (CSO), where she founded the Agricultural Workers Association, led voter registration drives, and successfully lobbied for improvements in barrios, marginalized neighborhoods of working families across California.

In 1962, Huerta and César E. Chávez co-founded the United Farm Workers (UFW), forever changing the labor movement in America. As the union's fearless chief negotiator and national strategist, Huerta secured historic victories for farmworkers' rights, including groundbreaking labor contracts that improved wages, working conditions, and dignity for a long-overlooked workforce.

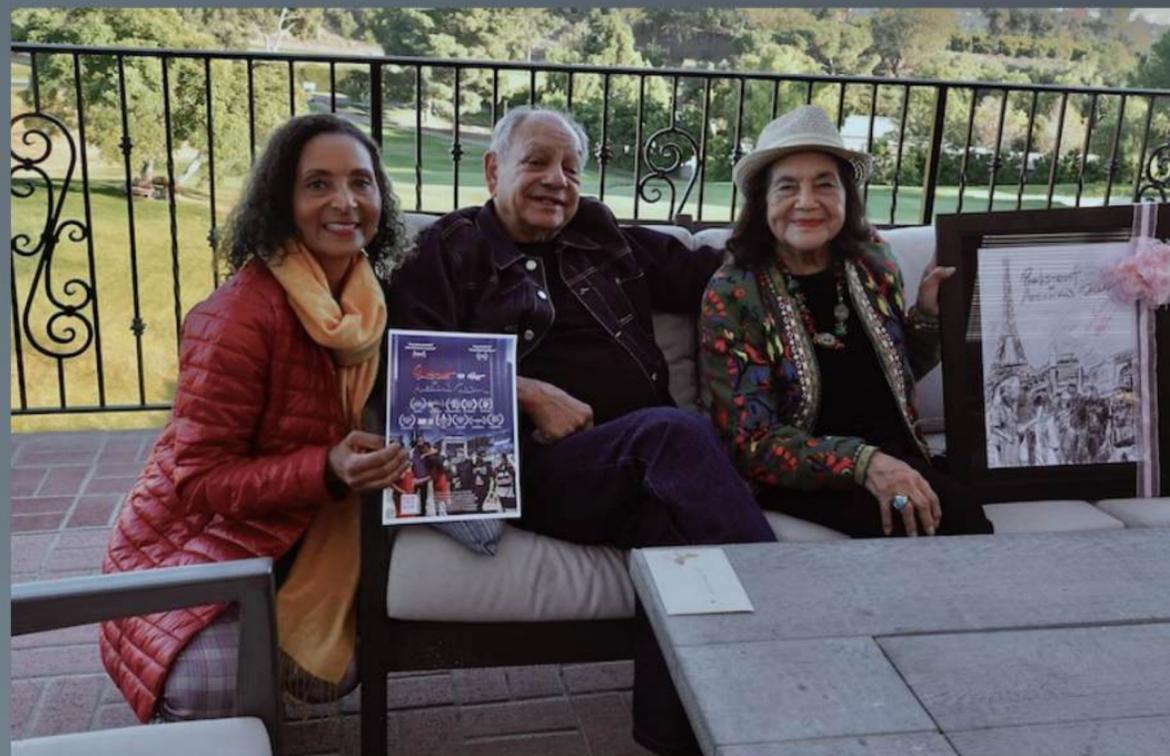
In recognition of her lifetime commitment to social justice, President Barack Obama awarded Huerta the Presidential Medal of Freedom in 2012, the nation's highest civilian honor.



She continues her activism today through the Dolores Huerta Foundation, building grassroots leadership, driving policy reform, and empowering disenfranchised communities nationwide.

*Backstreet to the American Dream* proudly aligns with the legacy of Dolores Huerta: labor leader, civil rights activist, and Presidential Medal of Freedom honoree. Her lifelong advocacy for economic equity, immigrant rights, and social justice resonates deeply with the film's exploration of entrepreneurship, cultural survival, and systemic inequity. Huerta's enduring influence amplifies the documentary's call to reimagine the American Dream, and to reframe how Latino immigrants are seen, heard, and valued.

Explore → [www.DoloresHuerta.org](http://www.DoloresHuerta.org)





# MITCH LEVINE

EDITORIAL CONSULTANT

Mitch Levine is a consultant to filmmakers and festivals around the world. He is also an award-winning film and stage director, a directing member of BAFTA and the Actors Studio, and was a Fellow at AFI and the Juilliard School.

Levine presents filmmaking seminars around the globe, produced the *Refugee Voices in Film* Conference at the Cannes Film Festival and AFI's Great Filmmakers series. He directed the current national tour of *GOD HELP US!*, starring Ed Asner, and is preparing *We Are the Light*, conducted by Gustavo Dudamel, commemorating our journey through Covid.

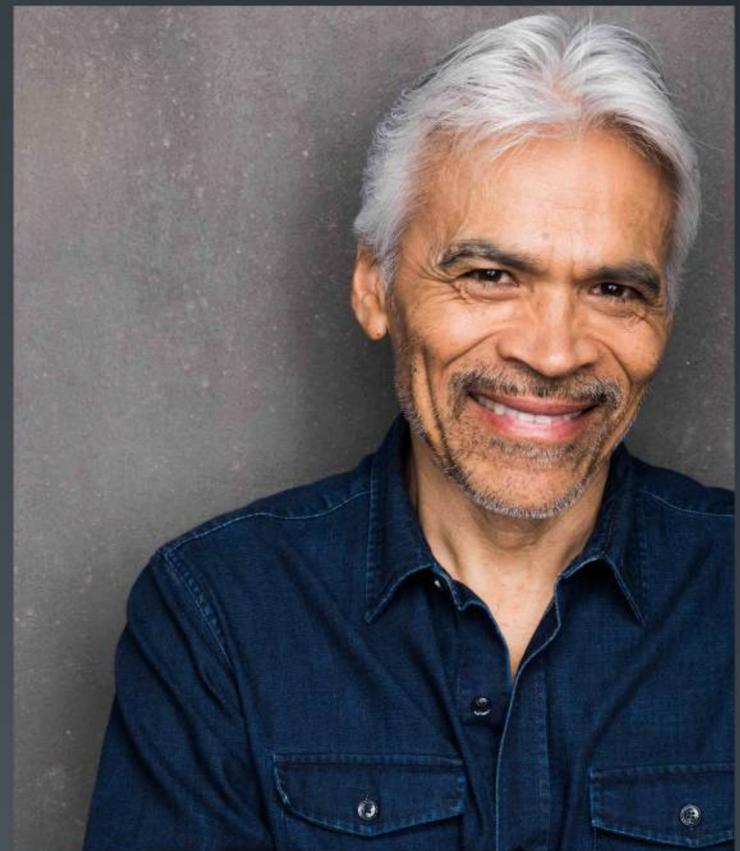
Previously, Levine served as a Special Representative to the United Nations.

# SAL LOPEZ

ANIMATED OPEN VOICEOVER ARTIST

Sal Lopez is a veteran actor, who started his career after landing a key role in the hit play *Zoot Suit*. He was born in Mexico and grew up in South Central Los Angeles. Lopez is a founding member of The Latino Theater Company with numerous plays to his credit. Now, IMDB lists 137 actor credits for Lopez.

He's known for roles in *Full Metal Jacket*, *American Me*, *Batman v Superman*, *Selena*, and TV shows such as *Westworld*, *Queen Of The South*, and *Too Old To Die Young*. Some of his voice credits include: *Grand Theft Auto*, *L.A. Noir*, *Red Dead Redemption*, *Dark Void*, *Call Of Juarez: The Cartel*, and *Grim Fandango*.



# BILL ESPARZA

STREET FOOD EXPERT

Bill Esparza is a professional musician, writer, and foodie whose travels across Latin America have made him a leading expert on Latin American cuisine. He fell in love with Mexican cooking at his grandmother's table and was introduced to street food on childhood trips back home to Aguascalientes, Mexico.

His original style of writing and passion for culture have made Bill a go-to goldmine for magazines, newspapers, and food travel shows. Esparza acquired his knowledge the old-fashioned way, firsthand experience on the streets and at market stands in Los Angeles, Mexico, Central America, the Caribbean, and South America, and writing about those experiences in his blog, @streetgourmetla.

Esparza won a James Beard award in 2016, and in 2017 authored the book, *L.A. Mexicano: Recipes, People & Places*.





# MARTIN ESPINO

ANIMATED OPEN MUSIC COMPOSER

Martin Espino's heritage reaches back to Sonora and Durango, Mexico, as part of the indigenous Yaqui and Tepehuáno people. He is a Sound Worker (using principles of Neuroscience for beneficial well-being or healing), and the creator of "Ancient Mexico Vibration Experience" for the hearing impaired.

Espino is based in Los Angeles. In the tradition of his ancestors, he hand-carves his musical instruments, and he performs locally, nationally and internationally as a soloist and with his acclaimed ensemble. Espino is also a Master Outreach Teaching Artist and facilitates Sound Bath Meditation events.

# GEOFFREY BEATTY

LEAD ANIMATOR

An animator, designer, artist, and educator, Beatty began his career at the MIT Media Lab, creating animation for research into artificial intelligence and robotics. Through his animation practice, Germantown Studios, Beatty has worked on a wide variety of projects for clients as diverse as Google, Target, Hermès, Hasbro, and the Philadelphia Museum of Art.

Beatty is currently Assistant Professor of Digital Arts at La Salle University in Philadelphia, Pennsylvania.



# JULES RIVERA

LEAD ILLUSTRATOR

Jules Rivera is an illustrator, graphic novelist, colorist, animator and writer. This degreed engineer and former defense contractor is the creative genius behind the four-minute animated open, which she drew from scratch.

Rivera's passion is indie comics. She's the creator of *Love, Joolz*, a webcomic about weaponized femininity. Rivera contributed to the Eisner Award-winning *Puerto Rico Strong* (Lion Forge) and Ringo Award-winning *Where We Live, A Benefit for the Survivors in Las Vegas* (Image Comics). She is the co-creator of sci-fi graphic novels *Spectre Deep 6*, and *200*.

A prolific creator, Rivera reimagines sci-fi designs for TV and film. She lives in San Diego and is an avid surfer!





## Ten Most Frequently Asked Questions of Patricia Nazario

### 1) What made you want to direct a documentary about food trucks?

I was born in New York and partially raised in Los Angeles. I went to Paramount High School, which is on the southeast side of town. It's a blue-collar neighborhood that's about 80% Hispanic. So, we had that classic mom-and-pop Mexican family operating a taco truck on the same corner, night after night, for years. Back then, food trucks were commonly called a "roach coach." Fast-forward to 2010, and I'm a daily news reporter at the National Public Radio affiliate, KPCC. One day, I was sent to cover a turf war over parking involving gourmet food trucks on the Miracle Mile near the L.A. County Museum of Art. The Miracle Mile is the proverbial "other side of the tracks" from where I grew up. It occurred to me that the fight might not be against hipsters serving fusion food to office workers, but about the legacy of "roach coaches," and what that represented: immigrants, the working poor, and the disenfranchised struggling to make ends meet. The more I dug, the more injustice I found.

### 2) When did you start, and how long did it take to finish the documentary?

I started shooting in mid-August 2010. At first, I worked full time and would hire photographers to shoot footage at hot spots around town. After about six months, I realized I would have to jump in with both feet if I ever wanted to finish, so I bought my own videographer gear and resigned from my full-time job as a daily news reporter at KPCC. From working in radio, I knew how to mix sound. I had been a one-man-band TV news reporter before that, so I also knew how to shoot video. Being my first documentary, actual post-production probably took longer because I had to watch a lot of YouTube tutorials to figure out my editing software and long-form storytelling. I finally finished in June 2021.

### 3) Ten years is a long time to focus on a single project. What kept you interested?

The characters were so compelling that with each interview, I felt a deeper obligation to tell their story. I speak Spanish, so I was able to connect with the immigrant side of the industry. Plus, I was genuinely curious about their struggles, and the more I asked, the more willing they were to share. I gained their respect. They trusted me, so over time there was no way I could walk away from that. I also lived by a few rules that kept me sane: I did the best I could every day, I worked on it every day (even if only for a few minutes), and I never looked for validation in other people's opinions. When I heard someone say something sarcastic about the story idea, the amount of time it was taking to finish, or my part-time job, I just ignored it. Steady encouragement from family, and a few close friends were my real secret weapon.

### 4) Documentaries are expensive and take time. How did you get your funding?

I mainly self-funded the whole thing. Early on, I applied for a grant, but I didn't get it. The application process was long, tedious, and it distracted me from making my movie. So, I never applied for another one. I tried a crowdsourcing campaign, too, which was also tons of work, and it didn't get funded. To focus on this project full time, I had to get creative with my finances after resigning from KPCC. So, I moved in with my sister. A few years later, I started working part-time gigs to pay my freelancers. Fortunately, my family supported the process, and my sister never charged me rent!

### 5) What other type of support helped you get through post project?

The Mexican Consulate in L.A. has always been very supportive. They worked with their colleagues in Oaxaca, Ensenada, Guadalajara, and Acapulco to sponsor hotel accommodations and ground travel for all of our production trips to Mexico. Interacting with street vendors in Mexico was literally like stepping back in time, and that's how we connected street food culture from the old world to the new.

In 2011, I approached the La Raza Foods Commissary with the idea of corporate sponsorship via incubator office space. We struck a deal, and for more than five years La Raza Foods hosted us with three dedicated cubicles. We had meeting-room access, Wi-Fi connection, a photocopier, and storage space for production gear. Having actual office amenities is the reason why college interns were able to participate in the post-production process.





## Ten Most Frequently Asked Questions of Patricia Nazario

### 6) Why was it important to you to include college students in the post-production process?

Internships are where the magic happens. I remember going to orientation for the Dances With Films Festival in July 2021 at the Sunset Glower Studios. That's where I had my first internship during my senior year at UCLA in the '90s. Back then, I worked on the docudrama TV series, *Rescue 911* which was hosted by William Shatner. For Latinos from blue-collar neighborhoods, wishing for a studio or newsroom job can feel like a pipe dream. I saw *Backstreet to the American Dream* as a viable way for students with families or jobs, and less free time, to access the competitive world of content creation.

### 7) How did you gain access to gourmet and traditional food trucks, and to food truck commissaries?

In 2010, gourmet food truck events were popping up all over L.A. I was living in Echo Park at the time, and one weekend about six food trucks were lined up in front of my house. I walked over and introduced myself to Mong Skillman (Mandoline Grill Food Truck). She let me tag along for a lunch service in Santa Monica the following week. I realized the trucks serving on the Westside would have never parked in Paramount, where I grew up, and the trucks that did park in Paramount would have never been welcomed on the Westside before the pop-culture boom. Skillman parked at the La Raza Foods Commissary next to the Grill 'Em All truck. That's how I met Ryan Harkins, and the commissary management.

Before starting this project, I was the health beat reporter at KPCC for about four years. So, L.A. County Health Department officials were already familiar with my work. Earning the trust of traditional truck operators came after years of shooting private membership meetings of the Association of *Loncheros* and documenting their ongoing struggle for social justice.

### 8) Food trucks seem so claustrophobic. How did you manage to move around and shoot video inside?

Because of my one-man-band TV news reporting experience, I knew how to shoot quickly and work with bare-bones gear. My equipment generally consisted of a professional HDV Camcorder, a wide-angle lens, a monopod, and a mountable Electronic News Gathering (ENG) light that I could screw into an attachable mount on top of the camera when needed. That streamlined approach minimized my presence inside food trucks because I could squeeze myself, and my monopod, against a wall and just focus on the action before me.

### 9) What's unique about the 4:00 animated open?

The four-minute animation (in English, Spanish, and the indigenous Náhuatl language), traces street food from the El Pescadito mariscos (seafood) truck near South Los Angeles to open-air markets in Ancient Mexico. To write the script, I researched Mesoamerican Codices under the tutelage of Cal State University, Northridge Chicano Studies Professor Fermin Herrera. To create authentic voices, we brought together Chicano Studies students from CSU Northridge and Ricardo Garcia, PhD, Santa Monica College Adjunct Instructor, for a Náhuatl-language practice session. Then, we built the animation around those scenarios. Martin Espino relied mostly on his hand-crafted instruments to create music in the Aztec tradition. The animation, itself, took two years to produce and cost about \$6,000.00.

### 10) How does *Backstreet to the American Dream* compare to the 2014 feature film, *Chef*?

*Chef* is a make-believe story that had a \$11 million dollar budget. *Backstreet to the American Dream* was grassroots from day one. It's a true story about the everyday lives of real people on their own journeys. One commonality that both projects share is Chef Roy Choi. In *Chef*, Jon Favreau's character is loosely based on Chef Choi and Choi's phenomenal success with his Kogi Korean BBQ Truck. Chef Choi also makes an appearance in *Backstreet to the American Dream*, and he's acknowledged as the inspiration for the global food truck revolution. From mom-and-pop operations run mostly by Mexican immigrants on the backstreets of L.A., food trucks are now a billion-dollar global industry.

"This documentary highlights social injustice and inequalities that exist in the U.S."  
-**Franck Lemperle**, Feature Films Programmer •  
Newport Beach Film Festival



# TECHNICAL INFORMATION

**GENRE** DOCUMENTARY FEATURE

**MPAA RATING** NOT YET RATED

**COUNTRY** UNITED STATES / MEXICO

**LANGUAGE** ENGLISH / SPANISH

**RUNTIME** 90 MINUTES

**FORMAT** HD (1920 x 1080)



# Backstreet to the AMERICAN DREAM

## LOGLINE

A raw and intimate portrait of race, labor, and class in modern-day America, *Backstreet to the American Dream* humanizes Latino immigrants and immerses viewers in the world of blue-collar entrepreneurs selling street food.

## CAST

<b>DOLORES HUERTA</b>	PRESIDENTIAL MEDAL OF FREEDOM, 2012
<b>SAL LOPEZ</b>	ANIMATION NARRATOR
<b>GUILLERMINA VILLA RODRIGUEZ</b>	OWNER/OPERATOR, EL PESCADITO MARISCOS LONCHERA
<b>CHEF ROY CHOI</b>	KOGI KOREAN BBQ TRUCK, 2008
<b>CHEF RYAN HARKINS</b>	GRILL 'EM ALL, CO-FOUNDER, 2009
<b>BILL ESPARZA</b>	STREET FOOD EXPERT
<b>LUIS VALDEZ</b>	ZOOT SUIT PLAYWRIGHT, 1981

## CREW

<b>PATRICIA NAZARIO</b>	DIRECTOR, PRODUCER, WRITER & EDITOR
<b>MARTIN ESPINO</b>	ANIMATED OPEN ORIGINAL MUSIC
<b>OCTAVIO PADILLA</b>	ANIMATED OPEN AUDIO ENGINEER
<b>JULES RIVERA</b>	LEAD ILLUSTRATOR
<b>GEOFFREY BEATTY</b>	LEAD ANIMATOR
<b>HIGH FIVE AUDIO</b>	RE-RECORDING MIXER
<b>JAMES KNOTT</b>	COLORIST

## BOOK | SHARE | JOIN

Fuel the Story. Feed the Change.  
Screenings & Press:

Info@BackstreetFilm.com | 📞 213.632.8078

Donations Are Tax-Free:

[documentary.org/project/backstreet-american-dream](https://documentary.org/project/backstreet-american-dream)



 WEBSITES

→ [BackstreetFilm.com](https://BackstreetFilm.com)

→ [PatriciaNazario.com](https://PatriciaNazario.com)