

"Absolutely masterful!"
"¡Absolutamente magistral!"



"A powerful film"
"Una película poderosa"



DOLORES HUERTA • GUILLERMINA VELLA RIO • CHEF ROY CHOI • CHEF RYAN HARKINS • BILL ESPARZA • LUIS VALDEZ

Backstreet to the American Dream



SONOMA



SAN ANTONIO



SANTA ANA



NEWPORT BEACH



LOS ANGELES



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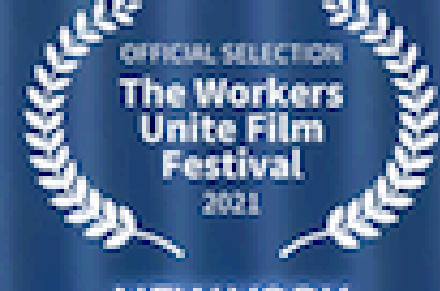
LOS ANGELES



PARIS



CULVER CITY



NEW YORK



SAN FRANCISCO



LOS ANGELES



LOS ANGELES



BACKSTREETFILM.COM

EXECUTIVE PRODUCER DOLORES HUERTA & CONCEPTS COMPLETOS PRESENTS/PRESENTA

"BACKSTREET TO THE AMERICAN DREAM" / "EL CALLEJÓN AL SUEÑO AMERICANO"

ANIMATED OPEN/LA ANIMACIÓN: ILLUSTRATOR/ILUSTRADORA JULES RIVERA • NARRATOR/NARRADOR SAL LOPEZ

ORIGINAL MUSIC/MÚSICA ORIGINAL MARTÍN ESPINO • MIXED/MEZCLADA OCTAVIO PADILLA

RE-RECORDING MIXER/REMEZCLADOR DE GRABACIÓN HIGH FIVE AUDIO COLORIST/COLORISTA JAMES KNOTT

DIRECTED, PRODUCED, WRITTEN & EDITED/DIRIGIDO, PRODUCIDO, ESCRITO & EDITADO PATRICIA NAZARIO



Backstreet to the American Dream

With Executive Producer Dolores Huerta and promotional partner, Jarritos, *Backstreet to the American Dream* takes a modern-day look at the classic American Dream through the quintessential 21st-Century entrepreneurial endeavor, food trucks! This deep dive into the birthplace of the \$2 billion dollar global phenomenon, Los Angeles, profiles two trucks and juxtaposes the experiences of American entrepreneurs and Mexican immigrants in the food truck industry.

This 90-minute feature takes the audience on a journey and looks at how street food fosters inclusion. Through rich and vibrant stories of everyday Americans, the bilingual story explores the connection between food, culture, and community and highlights various perspectives of the American Dream from traditionally underrepresented groups.

Backstreet to the American Dream made its world premiere at the Dances With Films Festival at Hollywood's Chinese Theater in August 2021. So far, it has won 14 awards, including Best Feature Doc (twice), Best Food Film, and Special Jury Awards. The four-minute animated open, which traces street food through time back to Mesoamerica, won the Audience Award for Best Animation at the 2021 Riverside Film Festival.

"This documentary highlights social injustice and inequalities that exist in the U.S."

-**Franck Lemperle**, Feature Films Programmer •
Newport Beach Film Festival

AWARDS



"...the story is about entrepreneurs chasing The American Dream, changing attitudes around cultural differences and social media's role in this modern-day revolution."



"Absolutely masterful!"



"A powerful film"

SOCIAL
★★★★
CHANGE

FILM FESTIVALS

- 12 in the United States
- 1 in Paris, FR
- 1 GuadaLajara, Mexico (In L.A.)

A DOCUMENTARY BY AWARD-WINNING JOURNALIST PATRICIA NAZARIO
UN DOCUMENTAL DE LA YA GALARDONADA PERIODISTA PATRICIA NAZARIO

EDUCATIONAL SCREENINGS

12.08.2023 - [Smithsonian Initiative/JANM](#)
 10.10.2023 - [UCLA Alumni/Labor Center](#)
 04.13.2023 - [Nat. Hispanic Cultural Center](#)
 11.10.2022 - [USC ASE Dept.](#)
 10.11.2022 - [SF State University](#)
 09.28.2022 - [Cal Poly Pomona](#)
 09.27.2022 - [San Jose City College](#)
 09.24.2022 - [Texas A&M SA \(TAMUSA\)](#)

09.21.2022 - [Trinity University \(Campus-wide\)](#)
 09.21.2022 - [Trinity University \(Class\)](#)
 09.20.2022 - [UIW - HEB School of Business](#)
 09.19.2022 - [Brick at Blue Star](#)
 10.13.2021 - [NuyoRican Poests Cafe](#)
 10.12.2021 - [Fordham University](#)
 10.12.2021 - [Columbia Grad School of Journalism](#)
 09.16.2021 - [UArizona Journalism School](#)

"Backstreet to the American Dream is the intersection between immigration, workers' rights, social justice, and the informal economy. It's the kind of film I love to show my students at the beginning of the quarter, so they can understand the issues we will cover."

-**Professor Gaspar Rivera-Salgado**, Project Director at UCLA Labor Center •
University of California, Los Angeles

MEDIA/PRESS

2022

2021

10.06.2022 - [NBC4/CA Live](#)
 09.23.2022 - [Kens5 \(NBC San Antonio\)](#)
 09.22.2022 - [The Mesquite News](#)
 08.02.2022 - [Kens5 \(NBC San Antonio\)](#)
 07.29.2022 - [La Prensa Texas](#)
 07.31.2022 - [San Antonio Reporter](#)
 08.05.2022 - [Fronteras \(Texas Public Radio\)](#)
 04.04.2022 - [Film.io Inside Series](#)
 03.19.2022 - [Fandor Festival Podcast](#)

12.04.2021 - [CCNMA: Ruben Salazar National Journalism Award](#)
 11.02.2021 - [Latina.com](#)
 10.17.2021 - [Newport Beach Independent Newspaper](#)
 10.10.2021 - [KTTV: In-Depth \(Celebrating Hispanic Heritage Month\)](#)
 10.07.2021 - [WPIX Morning Show](#)
 08.27.2021 - [Mexican Consulate in LA](#)
 08.23.2021 - [LA Daily News](#)
 08.18.2021 - [En Casa con La Plaza](#)

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